How’s Catering Online Catering Portal

# Formulation Questions

## What is the main motivation for the website?

The business wants to move its ordering system to be fully web-based and the site would allow the customers to view the menu and available packages from the comfort of their homes.

## What are the objectives that the website must fulfill?

The website must fulfil the following objectives:

1. Provide a web presence for How’s Catering so that customers will be able to understand what How’s Catering is all about
2. Allow users to view the full menu
3. Allow users to select catering packages which correspond to their budget per pax.
4. Allow users to review their transactions using a transaction reference number.

## Who will use the website?

Both potential and current customers of How’s Catering will use the website.